

## Entrepreneurs – Lesson 2

### Learning Intentions:

What is enterprise?

What an entrepreneur is and what they do

Why people set up businesses?

### Success Criteria

We can identify entrepreneurs both well known and local

We can describe the benefits of people setting up businesses

### **Instructions:**

From what we have learned in the previous lesson please complete the task below.

**TASK: Complete a Fact Sheet on a local entrepreneur, this can be any local business that you know i.e a local takeaway (not a fast food restaurant), a beauticians/hairdressers or you may know someone that runs their own business.**

### **Facts you may want to include**

**Name of the business and business owner(entrepreneur)**

**What the business sells or service it provides**

**When the business started**

**Why you chose this business**

**Where the business is located**

**How they advertise i.e is it word of mouth, are they on social media?**

**If you know the person you may want to ask them what made them start their own business**