



# FAIRTRADE

**CHOOSE PRODUCTS THAT CHANGE LIVES**

FAIRTRADE

FAIRTRADE EAST GRINSTEAD

FAIRTRADE.ORG.UK | FAIRTRADE-EG.CO.UK

A promotional banner for Fairtrade products. It features a yellow background with the text "CHOOSE PRODUCTS THAT CHANGE LIVES" in bold black letters. Below the text are icons for a jar of jam, a pineapple, a coffee cup, a chocolate bar, and a teapot. The Fairtrade logo is prominently displayed on the right, with the text "FAIRTRADE" and "FAIRTRADE EAST GRINSTEAD" below it. At the bottom, the website addresses "FAIRTRADE.ORG.UK" and "FAIRTRADE-EG.CO.UK" are listed.

# LESSON 1 LEARNING INTENTIONS



- I will learn why an organisation such as Fairtrade exists.
- I will learn what Fairtrade means.
- I will learn which types of products can be Fairtrade
- I will learn what the benefits of buying Fairtrade are.

# STARTER ACTIVITY

Have a rummage in your cupboards, fruit bowl and fridge to see if you can find any products that have the below logo on it. Post a photo of the product on to the class Teams page.



# FAIRTRADE FOOD EXAMPLE



# FAIRTRADE PRODUCTS



- Click on the below link to discover a range of food and non-food products that have been certified as Fairtrade and you can find out which retail outlets you can buy them from.

<https://www.fairtrade.org.uk/Buying-Fairtrade>

# FAIRTRADE VIDEO CLIP

- Watch the story of chocolate and answer the questions in the workbook.

<https://www.youtube.com/watch?v=-XbP4cn8xhU>



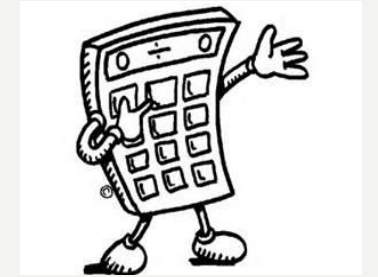
# LESSON 2 LEARNING INTENTIONS



- To reinforce the benefits associated with buying Fairtrade products.
- To learn how to cost an individual recipe portion and find out the cost differences between Fairtrade and Non-Fairtrade products.



# COSTING TASK



- In your workbook, using the formula and costings, calculate how much the amount of each ingredient costs compared to the Fairtrade alternative.

$$\frac{\text{Amount used in recipe}}{\text{Amount bought in pack}} \times \text{Cost to Buy} =$$

- For example

$$\frac{20\text{g sugar}}{500\text{g}} \times \text{£}0.99 = 4\text{p}$$



# WORD SEARCH



- Complete the word search in your workbook, you can print it out if you have a printer at home or highlight the words on the document in colour so that your teacher can see your answers.

# LESSON 3 LEARNING INTENTIONS



- I will learn the significance of the Fairtrade mark.
- I will learn about climate change and the threat to Fairtrade farmers.
- I will learn what I can do to support Fairtrade.

# FAIRTRADE SPEAKER



- Click the link below to watch the virtual visit from Fairtrade speaker Claire Arnott from the Fairtrade Foundation and answer the questions in the Fairtrade workbook.

[Virtual visit from a Fairtrade speaker \(16 minutes\) | Fairtrade Schools](#)

# LESSON 4 LEARNING INTENTIONS



- I will put my knowledge about Fairtrade into practice by selecting an independent task to complete.
- I will test my knowledge about Fairtrade by completing the Fairtrade Kahoot quiz.

# CHOOSE 1 ACTIVITY TO COMPLETE FROM THE BELOW FAIRTRADE LEARNING GRID.

<p><b>Practice your writing skills with an essay challenge. Choose from the two topics below.</b></p> <p><i>Why Fairtrade is the right choice for people and planet</i></p> <p>OR</p> <p><i>Multinational companies: the cause or solution to the climate crisis?</i></p> 	<p><b><u>What does the world you want to see look like?</u></b></p> <p>Create your vision for the world you want, for the planet and everything on it. Share your artwork, prose, poem or film by emailing <a href="mailto:schools@fairtrade.org.uk">schools@fairtrade.org.uk</a> with your name and age.</p> 	<p><b>Conduct a study on a cocoa-growing country of your choice.</b></p> <p>Research the climate, the weather and native wildlife. How will the climate crisis impact your country in the next 50 years? How will this affect the people who live there?</p> <p>Create a poster of your findings.</p> 
<p><b>You are the Head Chef at the 'Choose the world you want' restaurant.</b></p> <p>Design a menu that makes a difference in the world.</p> 	<p><b>CLIMATE, FAIRTRADE AND YOU</b></p> <p>Home learning grid for secondary schools</p> 	<p><b>Talk about it!</b></p> <p>Tell a family member or friend about the climate crisis and how it is impacting farmers in other parts of the world.</p> 
<p><b>Find out about a young person who has made a difference in the world.</b></p> <p>What change did they make?</p> <p>How did they do it?</p> <p>Write a short biography about that person.</p> 	<p><b><u>Research how to achieve a Fairtrade School Award.</u></b></p> <p>What steps are required? What difference will it make for farmers and workers around the world?</p> <p>Create a plan and present it to your class. If your school already has an award, why not inform another school?</p> 	<p><b>Using social media to raise awareness of an issue is called <u>digital campaigning.</u></b></p> <p>Use social media to raise awareness of the difference that Fairtrade makes to people around the world and the planet that we live on. <b>#ChooseTheWorldYouWant</b></p> 

# FAIRTRADE KAHOOT

- [https://kahoot.it/challenge/0833557?challenge-id=c66b8610-488a-427a-9350-d0158de784e9\\_1613485866835](https://kahoot.it/challenge/0833557?challenge-id=c66b8610-488a-427a-9350-d0158de784e9_1613485866835)
- Complete the Kahoot by Friday 5<sup>th</sup> March and your teacher will be able to see the leader board for the winners.

# SUCCESS CRITERIA



- I can explain what Fairtrade means and the benefits to farmers and their communities.
- I have an understanding of the part I can play in supporting Fairtrade.
- I have completed numeracy and literacy tasks in my learning about Fairtrade.

