

Subject matter/ imagery

Colour

Tone

Composition/ arrangement

Style/ influence/ inspiration (continued overleaf)

Line

Pattern



Artist
Title
Date
Medium
Size

Texture

Mood and atmosphere

Scale

Shape

Media handling/ techniques

Form

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Milton Glaser (Graphic Design)

I Love New York Logo, 1977

And

I love NY more than ever, 2001



Target Market

Form



Materials/ techniques

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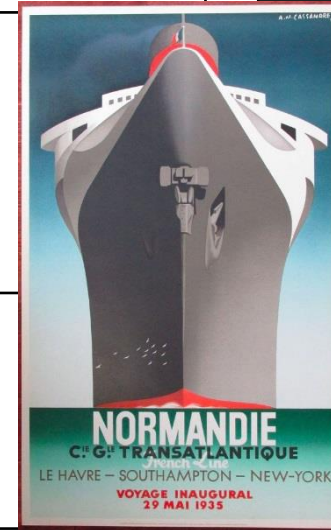
Influences/inspiration/style

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Line

A.M. Cassandre (Graphic Design)

Normandie', 1935
(French Line Poster)



Form

Target Market

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