

N5

**Art and Design
Workbook
Issued 2019-20**

Name.....
Art Class.....
Regi Class.....
Teacher.....

N5 checklist – Design Portfolio	tick	Teacher feedback
1. Design Brief (using template)		
2. At least 3 images for source inspiration		
3. At least 3 market research images		
4. At least 1 image of 2 designer's work that inspires/relates to your theme/style of work Title of work, name of designer, date, materials, dimensions. Consider their social, cultural and other influences. The visual impact/ success/ effectiveness of their work. Ideas to influence your own work		
5. At least 1 quality observational drawing/colour study of subject matter		
6. At least 1 high quality background idea		
7. At least 3 typography styles		
8. 3 thumbnail sketches of initial ideas 9. Produce two refinements (developed ideas) and explore relevant techniques/materials.		

<p>10. Written EVALUATION of Design Research and Investigation (using template) MAKE DECISIONS! Select one idea from R & I to use as a starting point</p>		
<p>11. At least 4 colour developments of one single line of enquiry exploring techniques Variations and refinements of the selected idea. Consideration of the requirements/opportunities of the design brief. Use of design elements and techniques.</p>		
<p>12. Written EVALUATION of Development Work (using SQA template)</p>		
<p>13. Final Design Creative realisation of solution, demonstrating visual continuity with the original development idea and effective refinement.</p>		
<p>14. Written Evaluation of Final Design (using SQA template) Analysis of the effectiveness of your choice and use of materials, techniques and/or technology on the function/purpose and visual impact. Justified critical appraisal of the effectiveness of the solution with reference to the design brief requirements.</p>		

Prompt sheet for Design Brief

FUNCTIONAL ISSUES

Who is it for?

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What is the purpose?

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How will it work?

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What materials would be most appropriate?

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What techniques/skills do you need to find out about?

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Are there any restrictions, such as size, weight, materials, etc.?

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AESTHETIC ISSUES

What is my source of inspiration?

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Which designers will influence my work?

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What style should I develop?

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What about: colour/ line/ shape/ form/ pattern/ texture?

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What materials/finishes will give me the look I am trying to achieve?

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TARGET MARKET ISSUES

Who will use/buy it?

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How will I make it appeal to the target audience?

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What about cost?

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Evaluation – Design Research and Investigation

1. Discuss idea 1.

What are the strengths and weakness of this design? How would you develop this design further? Consider - theme, aesthetic appeal, function, target market.

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2. Discuss idea 2.

What are the strengths and weakness of this design? How would you develop this design further? Consider - theme, aesthetic appeal, function, target market.

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3. Which idea will you take forward to the portfolio development? Why do you think this idea is the strongest? In what way will you develop it on further?

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4. What techniques/materials have you tried? Discuss their strengths, weakness, and potential for further development

Techniques/ Materials	Strength	Weakness	Potential development

6. Discuss what alternative materials, techniques or design alterations you might experiment with to further your design development?

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Design Folio Checklist

Copies of the following taken from your Research and Investigation	<u>tick</u>	<u>Teacher feedback</u>
• Design brief		
• Source inspiration		
• Market research		
• Design drawing of piece		

The following is the minimum for your portfolio

Development page	<u>tick</u>	<u>Teacher feedback</u>
• 4 design refinements		
• Examples of typography refinement		
• Examples of material/technique refinement		
• Drawing of final piece		

Final	<u>tick</u>	<u>Teacher feedback</u>
<ul style="list-style-type: none">• Print of final piece (and Photographs of it on an advertisement board)		
<ul style="list-style-type: none">• Evaluation of final piece		

Design Evaluation help sheet

Reflect and evaluate your design solution by commenting on the categories noted below:

Development work

- Explain your choice and use of design materials and say why you chose them and state how effective these were.

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- What techniques/use of technology did you employ and state how effective these were and explain why.

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- Explain how the function/purpose of the item meets the original design brief requirements

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- Explain your use of visual elements in the piece and state how effective these were give your supported personal opinions on the effectiveness of your design solution with reference to your design brief requirements

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Final piece

- How effective is your final piece in terms of meeting the requirements of the target audience and explain why you think this.

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- Explain how the final piece is fit for purpose and state why you think this

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- How successful is your final design in meeting the original design brief and say in what ways does it meet this and why.

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- On reflection what changes would you make and why do you think this.

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- How effective was your craftsmanship and say if this could have been improved in any way and how would this have effected the piece.

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