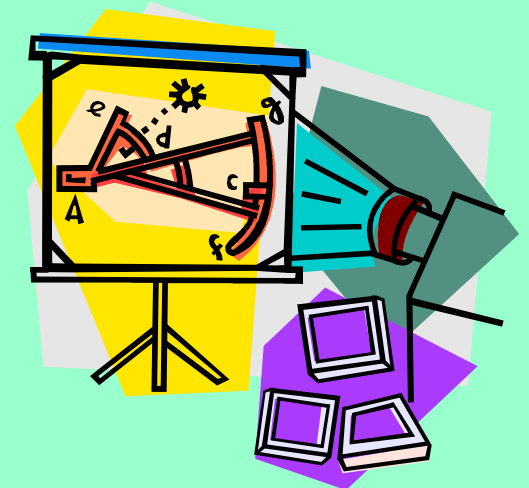
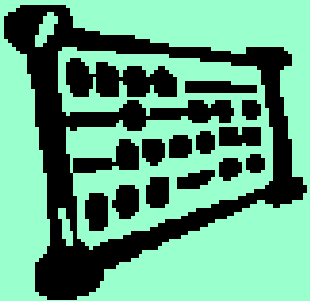


1.

# Exponential growth and decay



# Exponential Functions

An exponential function is any function in the form:

$$y = a^x$$

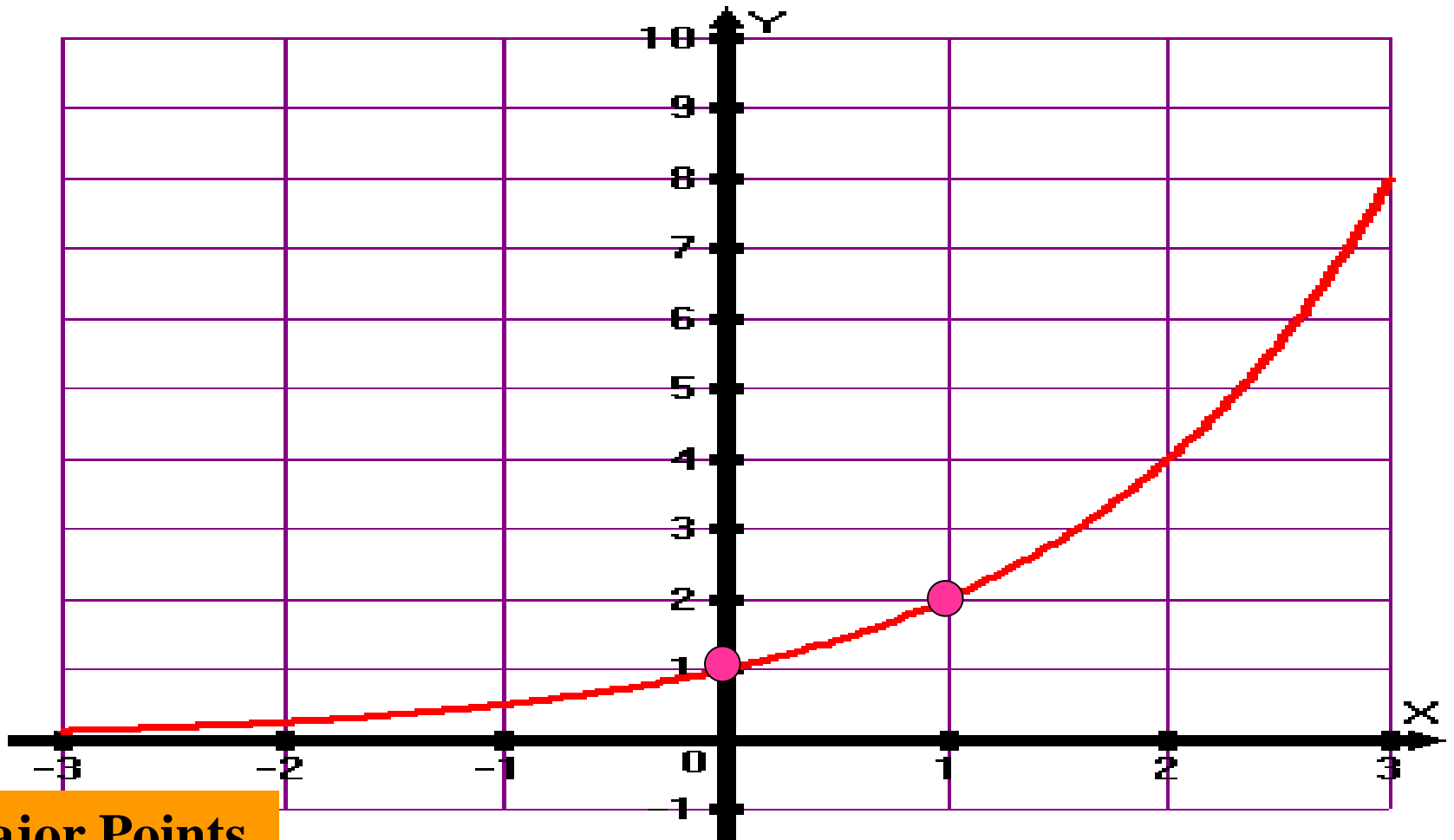
Exponent (power)

Base (must be positive)

Consider  $f(x) = 2^x$

<b>x</b>	<b>-3</b>	<b>-2</b>	<b>-1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>y</b>	$\frac{1}{8}$	$\frac{1}{4}$	$\frac{1}{2}$	<b>1</b>	<b>2</b>	<b>4</b>	<b>8</b>

These points lead to the following graph:



### Major Points

- (i)  $y = 2^x$  passes through the points (0,1) & (1,2) .
- (ii) As  $x \rightarrow \infty$   $y \rightarrow \infty$  however as  $x \rightarrow -\infty$   $y \rightarrow 0$  .
- (iii) The graph shows a GROWTH function.

## Example 1

**NAB**

If  $y = 6^{3.2}$  find an approximation for  $y$ .

**Solution:**

Use these keys on your calculator:

$x^y$  or  $y^x$  or  $\wedge$

Press

$6$   $x^y$   $3.2$

$$6^{3.2} \approx 309.1$$

Heinemann, p.280, EX 15A, Q1

**This is not the end**

## Example 2

Solve for  $x$ : (a)  $7^x = 117649$

(b)  $6^x = 42$

### Solution:

1. Make a guess


(a)  $7^x = 117649$

An exact solution for  $a^x = n$  is:  
 $x = \frac{\log(n)}{\log(a)}$

Too big!!  $\longrightarrow 7^{10} = 282475249$  7  $x^y$  10

Too small!!  $\longrightarrow 7^5 = 16807$  7  $x^y$  5

Too big!!  $\longrightarrow 7^8 = 5764801$

Bingo!!   $\longrightarrow 7^6 = 117649$

$\Rightarrow x = 6$

## Example 2

Solve for  $x$ : (a)  $7^x = 117649$

(b)  $6^x = 42$

Solution:

(b)  $6^x = 42$

**a**      **n**

↓      ↓

An exact  
solution for

$a^x = n$  is:  
 $x = \frac{\log(n)}{\log(a)}$

$$x = \frac{\log(42)}{\log(6)}$$

$$x = 2.08603\dots$$

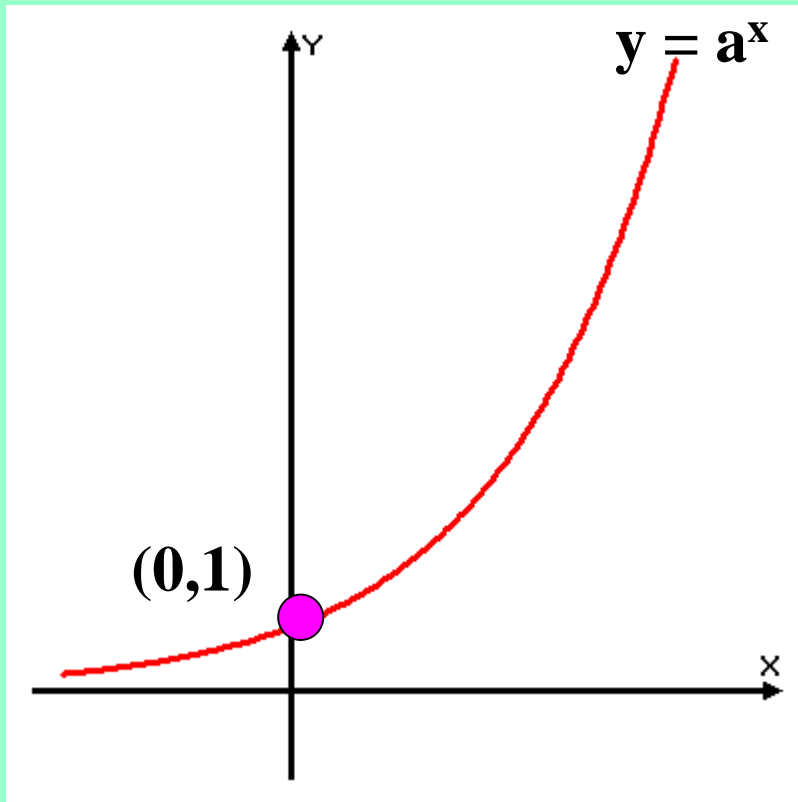
$$\Rightarrow x \approx 2.1$$

Heinemann, p.280, EX 15A, Q3

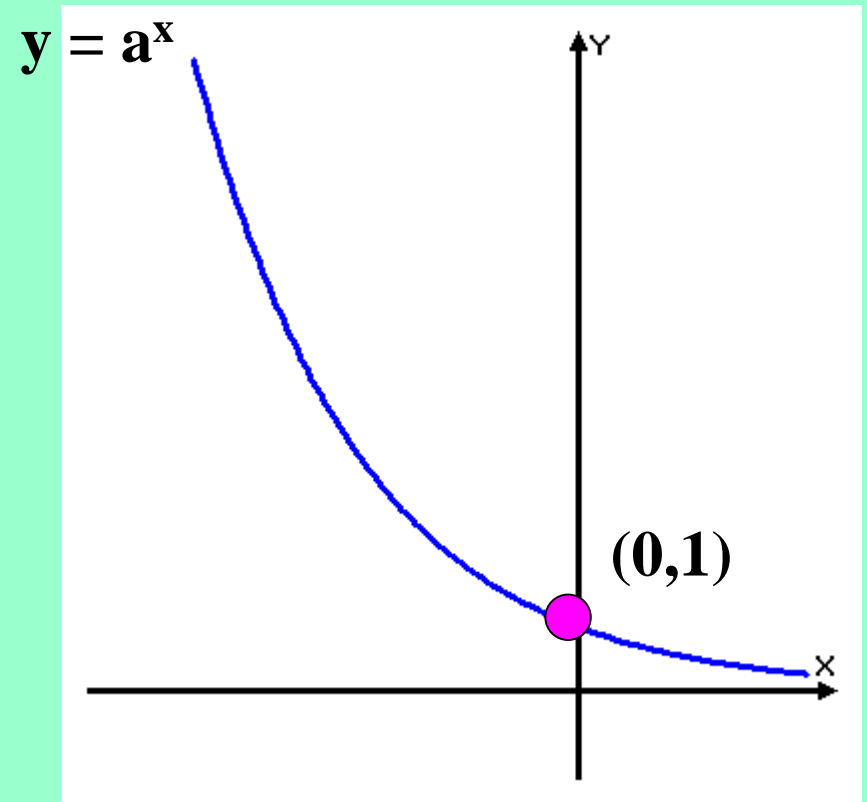
**This is not the end**



# Exponential Growth and Decay



If base is bigger than 1 we have exponential growth.



If base is between 0 and 1 we have exponential decay.

If base is 1 we get straight line  $y = 1$

## A useful formula

Time period (years)

$$P_n = m^n P_0$$

Current  
population

multiplier

Initial  
population

## Example 1

$$P_n = m^n P_0$$

The population of developing nation is increasing at a rate of 15% per annum. How long will it take for the population to double?

### Solution:

$$P_n = \text{double} = 2$$

$$m = 100\% + 15\% = 1.15$$

$$n = \text{????}$$

$$P_0 = 1$$

$$P_n = m^n P_0$$

$$\Rightarrow 2 = 1.15^n \times 1$$

$$\Rightarrow 1.15^n = 2$$

$$n = \frac{\log(2)}{\log(1.15)}$$

So population doubles within 5 years

$$n = 4.9594\dots$$

Heinemann, p.283, EX 15C, Q1

**This is not the end**

## Example 2

$$P_n = m^n P_0$$

The population of Scotland is decreasing at a rate of 2% per annum. How long will it take for the population to:

(a) drop from 5 million to 4.4 million?

(b) halve ?

**Solution to (a):**

$$P_n = m^n P_0$$

$$P_n = 4.4 \text{ million}$$

$$m = 100\% - 2\% = 0.98 \quad \Rightarrow \quad 4.4 = 0.98^n \times 5$$

$$n = \text{????} \quad \Rightarrow \quad 0.98^n = \frac{4.4}{5} = 0.88$$

$$P_0 = 5 \text{ million}$$

$$n = \frac{\log(0.88)}{\log(0.98)}$$

**So population drops to 4.4m within 7 years**

$$n = 6.3275\dots$$

## Example 2

$$P_n = m^n P_0$$

The population of Scotland is decreasing at a rate of 2% per annum. How long will it take for the population to:

(a) drop from 5million to 4.4 million?

(b) halve ?

**Solution to (b):**

$$P_n = 1$$

$$m = 100\% - 2\% = 0.98$$

$$n = \text{????}$$

$$P_0 = 2$$

$$P_n = m^n P_0$$

$$1 = 0.98^n \times 2$$

$$\Rightarrow 0.98^n = \frac{1}{2} = 0.50$$

$$n = \frac{\log(0.50)}{\log(0.98)}$$

$$n = 34.3096\dots$$

**So population halves  
within 35 years**

Heinemann, p.283, EX 15C, Q2, 3 & 7